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**CNN Quick Poll Reveals Business Executives Need  
Office Support While Traveling Overseas**

**PARIS** – More than two-thirds of business executives require some type of emergency administrative assistance while traveling overseas, according to a recent quick poll taken by CNN International online in conjunction with a story featuring the virtual assistance industry.

According to the poll taken in August 2003, 46 percent of business travelers now say that they always need administrative support while working overseas. Another 23 percent require help at least on some occasions.

These results reveal good news for business owners like Carolyn Moncel, whose company services English-speaking business travelers stuck in the “City of Lights” without administrative support. She is president and founder of MotionTemps, LLC ([www.motiontemps.com](http://www.motiontemps.com)), a multinational virtual assistance firm with offices in Paris and Chicago.

“Frequent business travel is tough - even in the best of times,” says Moncel, an American originally from Chicago. “The last thing that a business executive needs is to be stuck in a foreign country, where he or she doesn’t speak the local language, and cannot reach an assistant back in the United States due to time differences.”

For rates starting at \$15 (USD) per hour, MotionTemps offers a variety of services including: travel arrangements, Power Point presentations, wake-up calls, trade-show support, reminder services, meeting scheduling and fast French translations.

- More -

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When her husband, a French national from Lyon, accepted a job offer in October 2002 and moved the family to Paris, Moncel decided to expand her company rather than close shop.

She added a special English-speaking service to her business after completing research and observing business traveler arrivals to and departures from hotels located near Paris' business district, La Dèfense. She also introduced her company services to hotel concierges. After interviewing them about service requests from business-travel guests, it became clear that her company could offer a much-needed service that would make traveling in Europe easier. One year later, MotionTemps has become the premier American-styled virtual assistance practice in Paris, fielding 10 to 20 requests for emergency administrative support each day. Future plans for Moncel include launching a similar service for French business executives stranded in the United States without administrative support.

“MotionTemps provides a valuable resource that should be a part of any global business executive's travel kit,” adds Moncel. “After enduring a six to 10 hour flight, having someone on site who speaks the executive’s mother tongue, who understands their culture and can help them get organized for meetings, can be a welcomed relief for weary business travelers.”

### **About Carolyn Moncel**

Carolyn Moncel is president of MotionTemps, LLC, a virtual management and communications firm based in Chicago and Paris. Prior to the launch of her company, Moncel served as Communications Manager at Amdur Spitz& Associates, a full-service marketing communications agency. Moncel began her Internet marketing career at A2S2 Digital Projects, an Internet publishing company, based Chicago and Washington, DC. Serving as PR Coordinator she assisted in the launch of two bipartisan public policy Web sites. The story of her move to Paris is profiled in the October issue of Working Mother magazine.

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